Course Information   **Spring 2007**

Course title: **Using Information Systems for Solving Business Problems**
Course number: **M&IS 34054 section 001**
Course description: This course is a continuation of M&IS 24053 and provides
students with further study of use of information systems in solving business
problems.

Location: BSA 209   Meeting day: W   Meeting time: 5:30-8:15 PM

Instructor Information

Name: Janet Formichelli, MS
Email: jformich@kent.edu
Office location: BSA A410
Office hours: TR 2:00-3:30, W 2:15-3:15, 4:15-5:15
Phone: 330-672-1159

Prerequisite: M&IS 24053
This course is only open to business management majors during the initial
registration period. If space is available after the initial registration period, the
course is open to any business major on a first-come first-serve basis. This
course will not count toward a CIS major or minor.

Enrollment: Students have responsibility to ensure they are properly enrolled in
classes. You are advised to review your official class schedule (using Web for
Students) during the first two weeks of the semester to ensure you are properly
enrolled in this class and section. Should you find an error in your class schedule,
you have until Friday, January 26, 2007 to correct the error with your advising
office. If registration errors are not corrected by this date and you continue to
attend and participate in classes for which you are not officially enrolled, you are
advised now that you **will not** receive a grade at the conclusion of the semester for
any class in which you are not properly registered.

Course Goals: To gain knowledge of information systems necessary for
management. To use this knowledge to solve business problems. To complete
projects using common business application software.

Summary of key components of the course:

Information Technology and Business Success

- Competitive advantages

- Strategic initiatives for gaining competitive advantages

- Organizational structures supporting strategic initiatives

Information Security

Ethical Issues Arising from Information Technology

Computer Hardware and Software

Computer Networks and Telecommunications

Managing Business Information

- Databases

- Access

Using IT to Enhance Business Decisions

- Supply Chain Management

- Customer Relationship Management

- Enterprise Resource Planning

- Excel as a decision-making tool

Using the Web for Business

- E-business

- Collaborative partnerships

- Creating Web sites with XHTML

Textbook: Haag, Stephen, <u>et. al.</u>, <u>Business</u> <u>Driven</u> <u>Technology,</u> McGraw-Hill, 2006, ISBN 0-07-298301-9

Software For some of our assignments we'll use Microsoft Office software. It is available on all computers in the labs in BSA. It is also available for KSU students to purchase at this site: http://elms10.e-academy.com/kent/. The cost is $70.00, not cheap but less than you'd pay at retail price. Purchasing the software or using it in the lab is your choice.

WebCT

The WebCT Vista site, http://vista.kent.edu, will basically manage the course. The syllabus, assignments, Power Point slides, and other course information will be found there. If you need help with Vista, there is a link to Learning with Vista—Student Training Modules on the MyWebCT page.

E-mail

When there are schedule changes or other announcements, the instructor will e-mail you using your KSU e-mail address. Check this frequently. If you commonly use another address, forward your Kent e-mail to that address. You can do this easily on the Kent Help Desk site at: http://helpdesk.kent.edu/faq/Email/fmail/

To e-mail the instructor use: jformich@kent.edu or jformich@ameritech.net . Do not e-mail the instructor at WebCT.

Course Requirements

1. 5 assignments: (25 points each): 125 points
2. Oral team presentation: 25 points
3. 3 course exams: (50 points each): 150 points
4. Final exam (comprehensive): 100 points

Attendance

Missing class is not an excuse for failure to understand material or complete assignments. Material covered in class will not be covered again outside of class. It is up to you to read the material and get notes from another student if you miss class. Do not expect any special help or privileges if you do not attend class regularly.

Homework Assignments

Assignments are to be submitted to WebCT. Absence from class is not an excuse for not having submitted the assignment. You may re-submit assignments up to the time the assignment is due with no penalty. After that, late assignments will be penalized 10% per day (not per class session). Assignments can not be submitted after one week beyond the due date.

Make-up Exams

Make-up exams are given only under extraordinary circumstances. Inform the instructor as soon as possible (ideally before the exam). Some form of written excuse for absence from an exam is required.

Academic Honesty

Cheating means to misrepresent the source, nature, or other conditions of your academic work (e.g., tests, papers, projects, assignments) so as to get undeserved credit. The use of the intellectual property of others without giving them appropriate credit is a serious academic offense. It is the University's policy that cheating or plagiarism result in receiving a failing grade for the work or course. Repeat offenses result in dismissal from the University.

Academic honesty is expected and required. HELPING fellow students is acceptable. COPYING is NOT acceptable, and will result in loss of credit for the assignment, and possibly failure of the course for all students involved. If you give help to another student, then it is your responsibility to make sure that they fully understand the concepts.

If copying is suspected, both (or all) students involved will receive zeros for that assignment at the least, and possibly a failure for the course. DO NOT GIVE OTHERS YOUR WORK.

Grading Scale

For general information on the new plus/minus grading system, go to: http://business.kent.edu/news/plusminus.asp For more information, there is an online brochure at: http://www.uss.kent.edu/PDF/pm_grading_brochure.pdf

This scale is followed closely. There is no rounding up if you are close.

There is no extra credit.

A   (4.0)   93-100

A-   (3.7)   90-92

B+   (3.3)   87-89

B   (3.0)   83-86

B-   (2.7)   80-82

C+   (2.3)   77-79

C   (2.0)   73-76

C-   (1.7)   70-72

D+   (1.3)   67-69

D   (1.0)   60-66

F   (0.0)   0-59

Students with Disabilities

University policy 3342-3-18 requires that students with disabilities be provided reasonable accommodations to ensure their equal access course content. If you have a documented disability and require accommodations, please contact the instructor at the beginning of the semester to make arrangements for necessary classroom adjustments. Please note, you must first verify your eligibility for these through the Student Accessibility Services (contact 330-672-3391 or visit www.kent.edu/sas for more information on registration procedures).

Tentative Schedule for Spring 2007

Week 1	Jan. 17	Chp. 1, 2	XHTML			
Week 2	Jan. 24	Chp. 2, 3	XHTML	email topics & partners for presentation		
Week 3	Jan. 31	Chp. 4, 5	XHTML		Lab	
Week 4	Feb. 7	B1	XHTML	Assignment 1		Presentation 1
Week 5	Feb. 14	B1, B2	XHTML			Presentation 2
Week 6	Feb. 21	T1		Exam 1--Chp. 1-5, B1, B2	Lab	Presentation 3
Week 7	Feb. 28	T1		Assignment 2		Presentation 4
Week 8	Mar. 7	no class--read Chp. 6				
Week 9	Mar. 14	T2	XHTML		Lab	Presentation 5
Week 10	Mar. 21	Chp. 7, 8		Assignment 3		Presentation 6
Sunday	Mar. 25	Last Day to Withdraw				
	Mar. 28	Spring Break				
Week 11	Apr. 4	Chp. 9,10, B3				Presentation 7
Week 12	Apr. 11	Chp. 11		Exam 2--T1,T2,Chp.6-8	Lab	Presentation 8
Week 13	Apr. 18	Chp. B4		Assignment 4		
Week 14	Apr. 25	Chp. 12, B5			Lab	
Week 15	May 2	Course Evaluation		Exam 3--Chp. 9-12, B3, B4, B5 Assignment 5		
Week 16	May. 9	5:45-8:00 PM		Final Exam--comprehensive		